

Annual Review 2014

The
Landmark
Trust



“The best and most durable ideas tend to be simple. The founder’s notion that extraordinary buildings could be saved for future generations and supported by the people who stay in them was truly original. The Landmark Trust’s approach to building conservation and re-use accords closely with my own belief that in order for historic buildings to prosper, they need to be both economically productive and socially useful.”

HRH The Prince of Wales, our Patron

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Dr Anna Keay

AMBASSADORS

George Clarke

Griff Rhys Jones

Nicholas Coleridge

The
Landmark
Trust

Shottesbrooke Maidenhead

Berkshire SL6 3SW

www.landmarktrust.org.uk

Charity registered in England &
Wales 243312 and Scotland SC039205

Landmark in a nutshell

The Landmark Trust is one of Britain's leading building conservation charities. With the help of our supporters we rescue historic buildings in jeopardy, giving them a new life and a secure future. Once carefully restored to enhance their historic character and beauty, these 'Landmarks' are let for short breaks and many are opened for free on set days to welcome visitors. The lettings income supports their maintenance and future survival in our landscape, society and culture.

Our genesis

The Landmark Trust was created in 1965 by John and Christian Smith. Already active in the conservation sphere, they felt strongly that there were smaller, yet significant, buildings slipping through the net, in danger of being lost forever. In response they set up a charitable trust with two objects that guide and inspire our work today:

- The preservation of small buildings, structures or sites of historic interest, architectural merit or amenity value and where possible finding suitable uses for them.
- The protection and promotion of the enjoyment of places of historic interest or natural beauty.

DURING 2014:

54,000 PEOPLE

STAYED IN OUR
BUILDINGS

**300 CHARITABLE
BENEFICIARIES**

ENJOYED FREE BREAKS

40,000 BEDS

WERE CHANGED BY OUR
HOUSEKEEPERS

27,000 VISITORS

JOINED US ON
FREE OPEN DAYS



Saving historic buildings

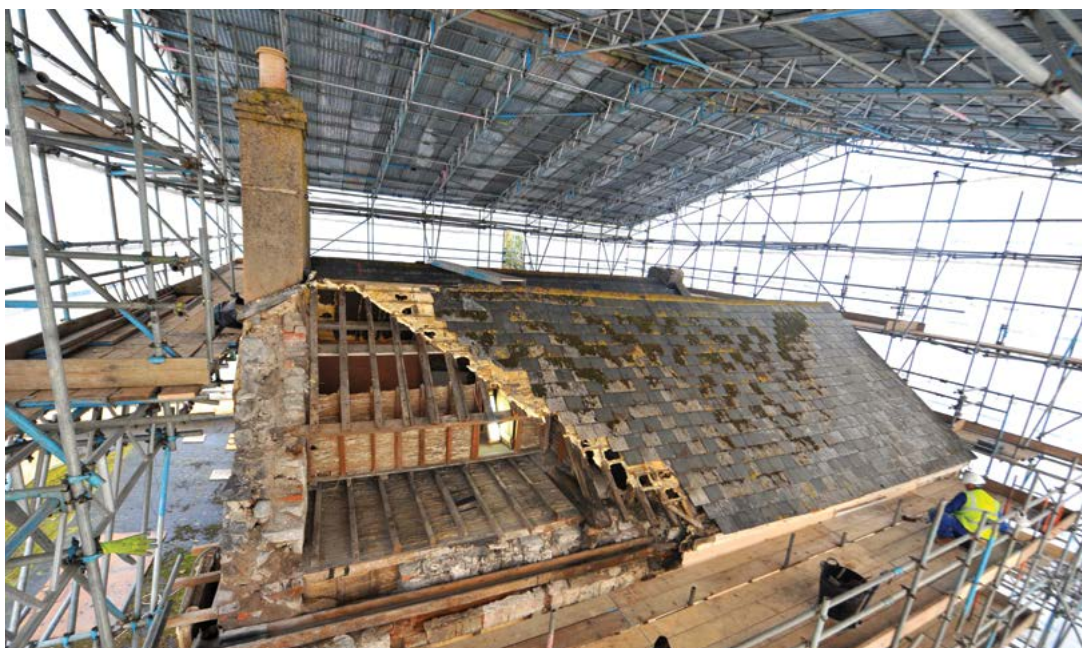
A nation's historic buildings illuminate its past and tell us where we have come from and who we are. Over the last 50 years, the Landmark Trust has rescued and restored over 200 buildings, from royal castles, manor houses and extravagant follies to fishermen's cottages and a former railway station. Our work to save extraordinary historic buildings which are facing real danger, and in some cases are in a very advanced state of decay, helps protect this finite resource for everyone, now and in the future.

Last year we were approached about more than 100 buildings at risk – so two to three every week – and we visited a quarter of them. We consider each one very carefully against three main criteria: our buildings must be of real importance, be in dire need and make a wonderful place to stay. After detailed evaluation, we typically take on two or three a year and it may take several years to effect the restoration, but the building's future is then secure in our care.

Landmark's work usually involves a major campaign of repair and restoration. Core to our approach is the greatest respect for traditional building techniques. By employing craftspeople in traditional skills, such as thatching, lime-plastering or lead-work, we contribute to the continuation of these skills which are essential to the survival of historic buildings in Great Britain as a whole.

Neil Mendoza, Chairman

Left: East Banqueting House in the 1980s. Right: above left, Neil with the Powell brothers at Llwyn Celyn; above right, conserving Coade Stone; below, roof replacement at Belmont



Landmarks are for everyone

The buildings we rescue benefit people in a profound way, not simply in an abstract or theoretical sense. Over 54,000 people stayed in our Landmarks last year, enjoying an intense, personal experience of the past which requires no qualifications, architectural glossary or knowledge of dates and reigns. Living in one of our Landmarks for a short time fosters an appreciation of beauty and peace that is different from the passive experience of viewing a historic house interior over a rope or peering at exhibits in a glass museum case. Long before interactive touch-screens and museum sleepovers, Landmark was nurturing a sense of adventure and curiosity that people find refreshing, restorative and often fun.

We let our Landmarks for short stays all year-round, making them affordable throughout the seasons. 52% of our buildings have periods costing £16 or less per person per night, cheaper than many Youth Hostels. The average cost per person per night in a Landmark across the entire year is less than £45, so cheaper than a Premier Inn.

Our Landmarks are popular with a broad spectrum of people from all age groups: students, families with small children, couples and multi-generational

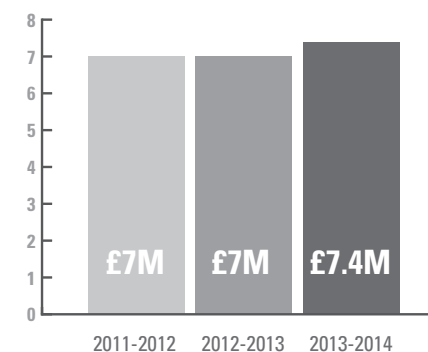
parties of families and friends. Almost 10% of our guests come from overseas, generating tourism spend across the regions. Well-researched histories of each Landmark and its physical and historical context encourage everyone, from school children to practitioners and life-long learners, to gain a deeper understanding of history and architecture from the places in our care.

During 2014 we scaled up our public programme, so even more people could benefit. In this Annual Review we have selected some highlights, including 50 free breaks for charities and record attendance at 71 free Open Days, which we believe are particularly important for local communities. Our 2015 plans to promote the public enjoyment of special places will be even more ambitious. We are also celebrating our 50th anniversary in 2015 and look forward to rescuing more buildings at risk over the next 50 years.

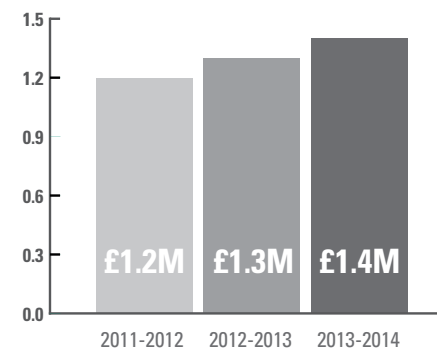
Dr Anna Keay, Director

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LETTINGS INCOME



REPAIRS AND MAINTENANCE SPEND



**52% OF OUR BUILDINGS
CAN BE RENTED FOR £16 OR
LESS PER PERSON PER NIGHT**



Top left: Anna on Lundy. Right: Landmarkers at Purton Green in Suffolk. Bottom left: School children at Astley Castle in Warwickshire

A year in the life of the Landmark Trust – 2014 highlights

JANUARY

50 Free Charity Breaks

Nearly two hundred national and grassroots charities applied to take part in **50 For Free**, which gave free Landmark breaks to nominees of charities, funded by a private donation. In total three hundred people benefited, including children with special needs who stayed at **Alton Station** and a group of young volunteers working with deprived children who flew via helicopter to the lighthouse keeper's cottage on Lundy Island.



Volunteers from The Diabetes Research and Wellness Foundation, who stayed at Sackville House in West Sussex



Kingswear Castle in Devon faces the elements

FEBRUARY

Extreme weather

We faced heavy storms and flooding along with the rest of the country. **Fort Clonque** on Alderney suffered smashed windows, doors pulled from hinges and major water damage. **Kingswear Castle**, at the mouth of the River Dart, was hit by giant waves, which knocked off castellations and breached a

bedroom. **Danescombe Mine** in Cornwall was closed after the raging Tamar undercut its access road. Thanks to the generosity of our supporters, we dealt with repairs and re-opened damaged Landmarks quickly.



Andy Thompson, the Landmark Trust's first Craft Apprentice, is completing his Level 2 Diploma in Bench Joinery

MARCH

Our first Craft Apprentice

We raised £60,000 to fund one apprentice each year for the next three years in partnership with The Prince's Foundation for Building Community. Andy Thompson began a placement with our own craftsmen at **Belmont**, and shares Landmark's passion for the restoration and production of joinery using traditional methods.

Right: Belmont's restored façade with Coade stone decoration



APRIL

£1.8m raised for Belmont

We raised the final tranche of funding to rescue **Belmont** in Lyme Regis. This important yet decaying Georgian Grade II* house was first the seaside villa of 18th-century entrepreneur Eleanor Coade and later home to John Fowles, author of *The French Lieutenant's Woman*. All of the Coade Stone elements to the façade of the house, including the intricate cornice, were repaired and cleaned by craftsmen and the Coade Stone specialist, Philip Thomason.

Philip Thomason, with restored Coade Stone Neptune's head



Photographer: John Watts

MAY

£1.4m spent on 2014 conservation.

We increased investment in our repair and maintenance programme involving leadwork, lime plastering and a host of other traditional skills. We made strides on a major phase of roof replacement at the 1770s **Saddell House** on Kintyre. At **Anderton House** in Devon, a Grade II* listed 1970s Landmark, specialist glazing panels were replaced after extensive research. Sixteen of our coldest Landmarks were made warmer through energy efficiency measures and new heating systems, such as at **Woodsford Castle**, which had a green-energy biomass boiler and a new central heating system.



The remains of the 17th Century gardens at Old Campden House

JUNE

Landmark landscapes

Garden historian Caroline Holmes ran free tours of the important lost Jacobean gardens of **Old Campden House** in the Cotswolds, built in 1613 but destroyed thirty years later by Royalist soldiers. Visitors explored the history of and landscape around **Astley Castle**, including the new knot garden, through footpath trails, history sheets and a free family-friendly exhibition.

Reviving Pugin's Gothic Ramsgate

In 2006 we rescued Augustus Pugin's family home, **The Grange** in Ramsgate. After a generous legacy gift from Mrs Shelagh Preston, we launched a fundraising appeal to raise the balance to save **St Edward's Presbytery** next door, which was on English Heritage's Buildings at Risk Register. The restoration scheme will return the interiors to their former appearance by conserving Pugin fireplaces, joinery and windows and removing 20th-century additions.



Anderton House near Barnstaple, where specialist glass walls give floor to ceiling views of the rolling Devon landscape



St Edward's Presbytery was on the Buildings at Risk Register

JULY

HLF pledge £2.5m for Llywn Celyn

Our Patron, HRH The Prince of Wales, joined us in the Black Mountains as we announced a stage-one pass for an HLF grant of £2.5m. In total we need to raise £4.2m to save **Llwyn Celyn**, regarded by Cadw as one of the finest medieval houses in Wales. It is one of Landmark's most challenging projects ever, having been under emergency scaffolding for over two decades. Despite water pouring in, it retains a wealth of medieval features and we are determined to save it.

AUGUST

Stunning Lundy

Our 23 Landmarks on Lundy were fully booked in August. The MS Oldenburg made 92 return trips during the sailing season, 4,600 people stayed on the island during 2014 and 11,500 people visited on a day trip. It was a spectacular year for wildlife, especially for seabirds, with the first recorded storm petrel chick. At the last count there were 3,451 breeding pairs of Manx Shearwater, up from 330 in 2003. An underwater trail opened to guide divers around one of Lundy's historic shipwrecks, the Iona II.



Above right : HRH The Prince of Wales met the Llwyn Celyn project team and local community
Below: Puffins and a storm petrel chick; born out of the wildlife recovery programme on Lundy

SEPTEMBER

Record open day participation

Thirteen Landmarks opened for free as part of the Heritage Open Days Scheme, including some not usually opened like **Swarkestone Pavilion** in Derbyshire. **Our total number of visitors reached 15,573 during 71 free open days at 19 mainland Landmarks in 2014.** **Abbey Gatehouse** opened for free during the Tewkesbury Medieval Festival and **Peake's House** in Colchester hosted three concerts in partnership with the Roman River Music Festival. Enriched Open Days took place at eight Landmarks including a Living History Weekend with 'Richard III's army' at **Astley Castle** in Warwickshire. **The Georgian House** at Hampton Court Palace opened to the public as part of Open House London, with over 500 visitors, and 600 people passed through **Auchinleck House** during Scottish Open Doors, triple the number in 2013.



Astley Castle: Just a few of the 15,573 visitors who came along to our free open days during 2014

Wonderful volunteers

Volunteers made a valuable contribution to our work during 2014. Kevin and Val Waterfall, for instance, were amongst a group of people who gave up their time at **Belmont** to work on the task of increasing insulation and lining the internal walls with wooden laths before lime plastering. A U3A technology group restored the winding mechanism in the **Observatory Tower**, whilst Jo Whetlor uncovered the detail on a decorative frieze in the stairwell, concealed behind layers of paint.

Right: Jo Whetlor, from the local area, volunteered to help with conservation work at Belmont



OCTOBER

New uses for Crownhill Fort

Crownhill Fort in Plymouth, which sleeps up to eight people within the former Officers' Quarters, is also home to 15 small businesses ranging from a boat builder, management consultancy, the Royal British Legion and a designer of mobile apps. The Fort's Education Centre hosted nearly 2,000 visitors from local schools, societies and members of the public. People explored the ramparts complete with replica and period artillery, took tours of the maze of underground passageways and experienced what it would be like to spend a night in one of the cells.

NOVEMBER

Llwyn Celyn outreach

We launched a public appeal to raise £700,000 out of the £4.2m total funding package for Llwyn Celyn. Excitingly, this is Landmark's most ambitious community involvement programme to date. For our Round 2 HLF application we consulted local residents on uses for the outbuildings, and decided on a community space for courses and exhibitions in the 18th-century threshing barn.

The beast house will become a walk-in interpretation room, open to everybody, including the many walkers who pass through the Brecon Beacons National Park. A community history project mentored by our Historian, Caroline Stanford, got underway to research the site and the history of the Llanthony Valley.

Several hundred people passed through **Wilmington Priory** for our last open day of 2014 with plainsong from volunteer choir group Byrdsong.



We are planning the rescue of Llwyn Celyn, one of the most important 'at risk' buildings in Wales.

DECEMBER

Golden Weekend announced

A host of musicians, from choirs to folk groups, came forward when we invited local participation in our 50th Anniversary plans. Twenty-five Landmarks across Britain will open to the public for free in May 2015. Local musicians will simultaneously perform a specially-commissioned 'Anthem For Landmark', created by Kerry Andrew; winner of two 2014 British Composer Awards.

1.4 million people visited our website during 2014

Social media engagement ended the year on a high; with over 6,000 people following our news on Twitter and over 7,000 likes on Facebook, with plenty of regular participation.

On Lundy the conservation and maintenance team focused on a window and roof repair and replacement program. Work to re-point the exterior of the church began following a generous donation of £25,000 and a legacy of £15,000 enabled work to start on restoring the Lower Lantern room of the **Old Lighthouse**.



Restoration began at the Old Lighthouse on Lundy

Looking ahead to 2015

GOLDEN WEEKEND

Ninety-five per cent of the British population will be within 50 miles of free Open Days at 25 Landmarks across the country on 16 and 17 May. At 3pm on 16 May, local musicians will simultaneously perform *Lines, Loops, Bones and Stones: An Anthem For Landmark* at each building. Everybody is welcome.

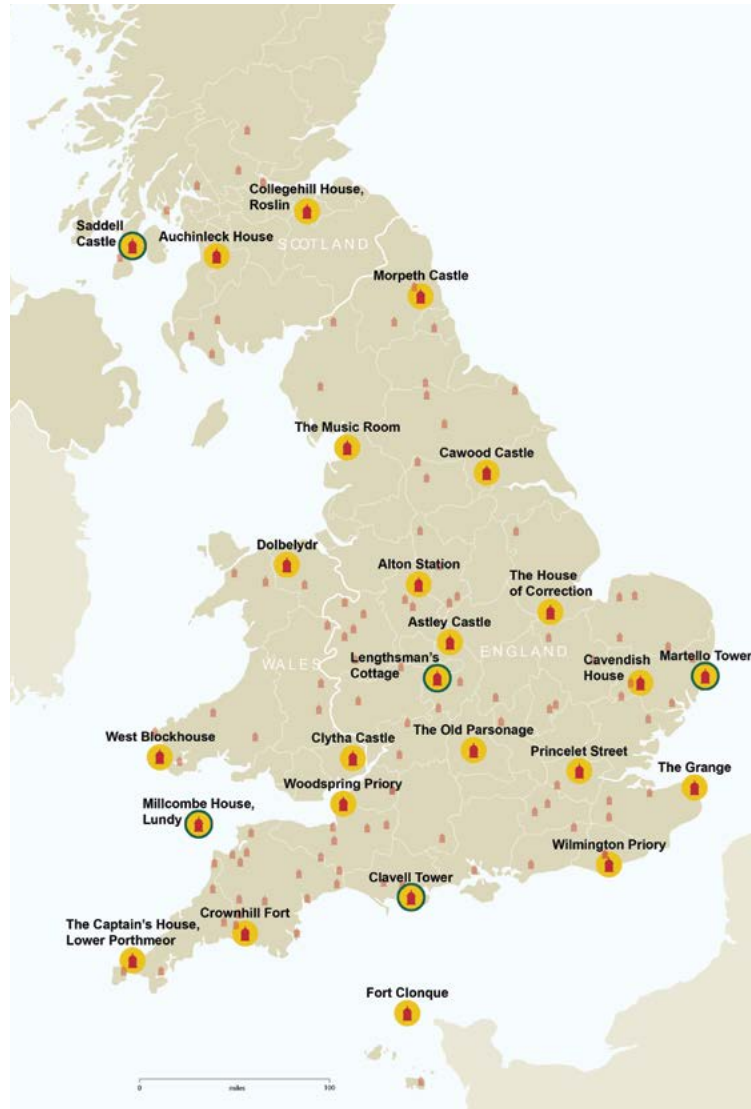
NEW OPENINGS

June: Hougoumont, Waterloo, a two-bedroom apartment at the site of the Battle of Waterloo in Belgium.

September: Belmont in Lyme Regis, sleeping up to eight people.

November: St Edward's Presbytery in Ramsgate, for up to four people.




We have 240 historic buildings in our care: 195 are available for holidays and the remaining 65 are let to tenants on a longer term basis



LAND

Life-sized cast iron sculptures, specially created for our 50th anniversary by Antony Gormley will be installed at five of the open Landmarks ready for the Golden Weekend. The sculptures, together entitled LAND, will have full public access and be free for everyone to see until May 2016.



-  Open for Golden Weekend
-  LAND location
-  Other Landmarks

How to get involved

We are extremely grateful to everyone who stays in or visits our Landmarks every year and to all of our supporters, employees and volunteers. They enable us to continue our work breathing new life into historic buildings at risk.

There are many ways you can support us, from offering your time as a volunteer to making a regular donation, joining a defined supporter scheme for Friends, Patrons, Guardians or Pioneers or leaving a Legacy.

Everybody is welcome to stay in Landmark for a self-catering stay. You can order a Landmark Handbook to read more about what we do and the history and restoration of the buildings. Please see our website or call the Booking Enquiries Team on 01628 825925 for more information.

Anyone can sign up to receive our email news alerts to receive project updates, fundraising appeals and details about new openings. You can also follow us on Facebook, Twitter, Instagram, Pinterest and Flickr.

For more details on ways to support us please visit our website www.landmarktrust.org.uk or call us **01628 825925**.



Queen Anne's Summerhouse in Bedfordshire opened to everybody for the Heritage Open Days Weekend

We are extremely grateful for the generosity of all of our supporters, some of whom are listed below. Every donation makes a real difference to our work rescuing remarkable historic buildings.

Guardians and other generous individuals Mr R Broyd OBE, Dr John and Mrs Judy Bull, The Hon E Cayzer, Mr R Eaton, Dr and Mrs J Gibbs, Mr C Hart, Miss A Hodgson, Mr R Jenkinson, Mr and Mrs S Jordan, Mr and Mrs N Mendoza, Mr M Power, Mr T Reid and Ms L Ambrose, Mrs A Sandall, Mr J Scott, Mr B Sealey CBE. **Patrons** Mrs C Alderson, Mr A Baker and Mrs S Darling, Mr G Ball, Nicholas and Diana Baring, Mrs A Bartleet, Mr Luca Benedetto, The Benindi Fund, Mr M Bennett, Mr C J Bird, Mr A Bowen, Mr J Braxton, Emma Bridgewater and Matthew Rice, Mr R Broadhurst CVO CBE, Mr R Broyd OBE, Sir Hugo and Lady Brunner, Dr John and Mrs Judy Bull, Mr R Burns, Mr M Caporn, Mr and Mrs T Cave, The Hon E Cayzer, Mr D Clark, Mr R Collins, Mr S Conrad, Mrs E Cooke, Mr H Cookson, Dr P Corry, Mr P Davies, Martin Drury, Mr Nicholas Dutton, Mr R Eaton, Mr G Edington CBE, Mr J Elliot, Mrs J Fairbairn, Mr and Mrs K Farrow, Mr J Fell, Mr J Ferguson, Mr Brian D Foord and Mrs Penelope F Foord, Ms R Freeman, Alan and Nadine Froggatt, Sir Bill and Lady Gammell, Mrs E Gibbs, Mr Don Giles, Dr C Guettler and Ms J Graham, Dr R Gurd, Mr and Mrs M Gwinnell, Mr T Gwyn-Jones, Mr A Hamilton, Mr M Hancock, Mr and Mrs C Hart, Mr D Haunton, Dr E Hicks, Miss J Hodgkinson, Mr D Holberton, Ms B Hollond, Mr K Holmes, Miss Sarah Hunt, Mr C Hutt, Mr G Jennings, Mr B Johnston, Mr J Jones, Mrs J Jones, Dr M Jones, Mr and Mrs S Jordan, Dr and Mrs R Jurd, Mr and Mrs N Kingon, Mrs A Kingston, Mr J Lamb, Mr and Mrs F Ledden, Mr H Leishman, Miss T Little, Mr Gordon MacGregor, Sir Laurie and Lady Magnus, Mrs Phillipa Maitland Dougall, Mr A Manisty, Mr S Martin, Mr J E May, Professor R Mayou, Mr D McCleary and Mrs A Gloag OBE, Mr C McVeigh III, Mr A Mead, Mr N Mendoza, Mr J Miller CBE and Mrs I Miller, Dr C Mitchell, Mr A Murray-Jones, Mr R Nelson, Mrs Z Ollerenshaw, Mark Page, Mrs P Parker, Mr P Parker, The Rt Hon the Lord Phillimore, Mr C Phoenix, Mrs P Plunket-Checkemian, Mr M Power, Mr D Purcell, Mrs H Quarmby, Mr D Quartermaine, Mr J Ransom, Ms Garance Rawinsky, Mr T Reid and Ms L Ambrose, Mr Ian Rodham, Mr D Rowe, Mr G Ruthen and Mrs S Andrew, Mr and Mrs J Scott, Mr M Seale, Mr B Sealey CBE and Mrs H Sealey, Mr and Mrs R Setchim, Mr W Sieghart, Mr R Simon, Dr M Sparks, Mrs P Spens, Lady Patricia Stewart, Mr Peter Stormonth Darling, Mr and Mrs S Stoye, Mr M Thomas, Mr O Thomas, Sir John de Trafford Bt MBE, Mr A Turner, Mr and Mrs C Turner, Mr and Mrs M Ward, Mr D Warder, Mr W Whyte and Ms S Whitley, Mr M Wieliczko, Dr J C Williston and Dr E Found, Mrs J Worsfold, Mr T Youngman. **Legacies** Mr C Andrews, Miss S Beazley, Mr J Cooper, Mr G Harris, Mr J Hewison, Mr D Hilton, Mr C Hogben, Mrs C Merriam, Mrs S Mortimer, Miss B Sheehan, Miss J Suter. We are also extremely grateful to all those supporters who have chosen to remember us in their Will. **Corporate Patrons** Ecclesiastical Insurance (Gold) **Charitable Trusts and Statutory Grants** The H B Allen Charitable Trust, The Andrew Lloyd Webber Foundation, The Architectural Heritage Fund, Barfil Charitable Trust, The Viscountess Boyd Charitable Trust, T B H Brunner's Charitable Trust, The Dorus Trust, Forest Charitable Trust, The Golden Bottle Trust, Heritage Lottery Fund, The Monument Trust, Scouloudi Foundation, Tanner Trust.

We would like to thank the Friends of Landmark and Regular Givers whose membership subscriptions and gifts make a vital contribution to our work. We are also grateful to our many supporters who choose to give anonymously.