

# Annual Review 2016



At New Inn, Suffolk, those staying experience the volume of the open hall of a 15th-century tavern.

## Landmark's mission

The Landmark Trust is one of Britain's leading building conservation charities. With the help of individual supporters and grant-making bodies we save historic buildings in danger of being lost forever. We carefully restore such 'Landmarks' and offer them a vibrant future by making them available for self-catering holidays. The lettings income supports their maintenance and survival in our culture, society and landscape.

### **PATRON**

HRH The Prince of Wales

### **DIRECTOR**

Dr Anna Keay

### **TRUSTEES**

Neil Mendoza, Chairman

Dame Elizabeth Forgan

Dr Doug Gurr

John Hastings-Bass

Charles McVeigh III

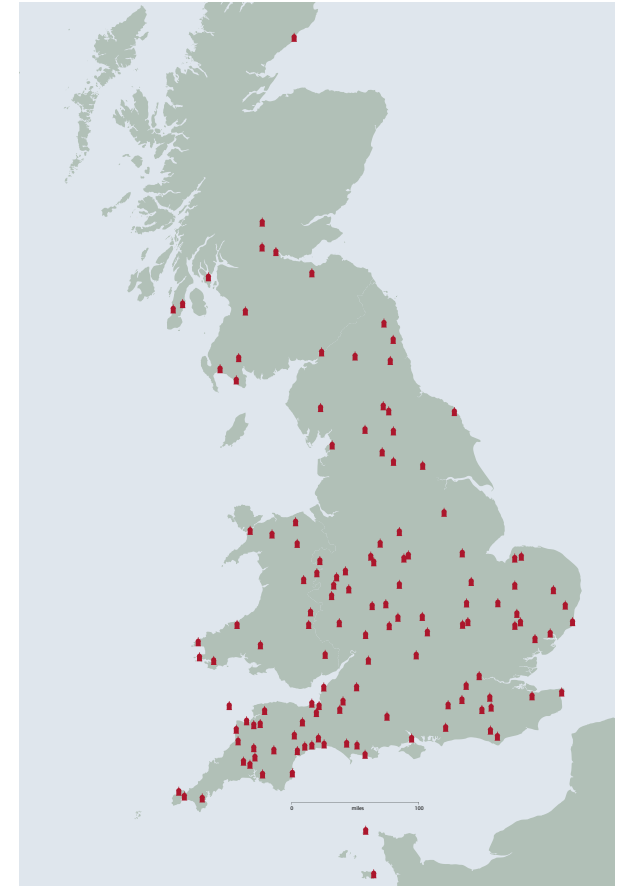
Pete Smith

Martin Stancliffe FSA Dip Arch RIBA

Sarah Staniforth CBE



Castle Bungalow in Peppercombe, Devon, is an early example of a prefabricated building. © William Carter @wiljc.



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AVERAGE COST OF  
A LANDMARK BREAK IS  
**£48 PER PERSON  
PER NIGHT**

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**92% OF CUSTOMERS**  
WOULD RECOMMEND  
LANDMARK TO A FRIEND

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We have 198 buildings available to book for holidays year-round in Britain, and a handful in Europe. Twenty-three of our buildings are on Lundy Island in the Bristol Channel.

# Essential work to protect Britain's heritage

The Landmark Trust was born in 1965 out of John and Christian Smith's concern that small yet significant, irreplaceable buildings were disappearing from our landscape.

Each Landmark has a special place in the warp and weft of our national story; be it a part of the industrial revolution, a window onto significant social change, the spaces of brilliant writers or the work of notable architects.

The Smiths' original vision is as relevant as ever: we were approached about over 200 buildings in peril in 2016 and we announced our intention to target buildings in especially neglected and intractable categories such as transport and industry.

Given Landmark's limited resources, and only with the help of our generous supporters, we take on two or three rescue projects each year. In-depth historical research follows, then careful restoration work typically lasting for several years before the building metamorphoses into a holiday let.

Our work enables traditional craft and conservation skills to flourish. In 2016, heritage apprentices from the Prince's Foundation contributed to our most ambitious project in recent years and we appointed Landmark's first full-time craft trainee.



The Landmark Trust's portfolio has grown considerably since the early days, but in essence it still retains the personality of a small and dynamic charity doing essential work to preserve Britain's heritage and sharing it with people from all walks of life.

**Neil Mendoza, Chairman**



Ensuring the survival of traditional craft skills lies at the heart of our work. Top: Dolbelydr, Denbighshire, before restoration and today as a Landmark, opposite. Bottom left: Carved doorhead at New Inn, Suffolk. Bottom right: Wall repairs at Llwyn Celyn, Monmouthshire.



Above: Landmark's restoration of Grade II\* listed Dolbelydr, Denbighshire, rescued it from roofless ruination, see opposite.

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**87% OCCUPANCY**

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**6,277 PEOPLE  
DONATED**  
TO SUPPORT OUR WORK

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**352 CHARITABLE  
BENEFICIARIES**  
ENJOYED FREE HOLIDAYS

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**£1.8 MILLION**  
SPENT ON MAINTENANCE

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## Landmarks remain constant in a changing world



A historical perspective is a useful thing in a period of change. The eventful year of 2016 will not be quickly forgotten, and that it should have been the Landmark Trust's busiest year must be more than coincidence. Some 70,000 people slept under a Landmark Trust roof in 2016, and some 20,000 visited on free open days.

That our idiosyncratic old buildings should have been let a record breaking 87% of 2016 suggests that in a period of flux these places become all the more important. They have witnessed political shifts, uncertainty and new dawns before, and are the ideal places in which to reflect on such things. Landmarks also provide a tonic, a wonderful affirmative escape from the 24-hour news cycle and a chance to savour simple, splendid constants such as beauty, craftsmanship and friendship.

This Review catalogues some of the things afoot in the Landmark Trust over the past 12 months. While looking after our historic places well is not a cheap enterprise, we remain committed to ensuring as many people as possible can enjoy their delights.

Our '50 For Free scheme' brought a welter of wonderful feedback from the benefitting groups, and in October we launched our first supporters scheme for our enthusiasts in their '20s: Young Landmarkers. We also worked with a terrific kaleidoscope of people from the competitors in the Llanthony Valley and District Show Hedging and Walling Match to the refugees from Eritrea, Syria and Bangladesh brought to one of our projects by City of Sanctuary.

It is an invigorating thing to remember that, in the words of the Pretenders' song, 'some things change and some things remain the same'. It is our hope that in its modest way the Landmark Trust can contribute to both.

**Dr Anna Keay, Director**

**“Landmarks provide a tonic, a wonderful affirmative escape”**



Top left: Our Llwyn Celyn project welcomed the Hay, Brecon and Talgarth Sanctuary for Refugees with a group of 40 men, women and children living in Swansea. Bottom: A gentleman from the Plymouth Guild at Silverton Park Stables, Devon, during the 50 For Free week for charities. Right: Young Landmarkers at Princelet Street, London, celebrate the launch of the new membership scheme aimed at people in their twenties.

# 2016 in brief

## JANUARY

### Care and conservation

Many of our buildings were decaying structures when we intervened to save them. Following restoration, Landmarks need ongoing repair and maintenance. 2016 saw our biggest-ever annual maintenance programme, with £1.8million spent caring for our precious buildings and employing traditional craftspeople and local contractors across the country. New kitchens and bathrooms and heating and lighting improvements were a focus to ensure the best experience for each of our guests, who totalled over 70,000 in 2016.



Marcin Sobczak building a new kitchen for Old Place of Monreith, Dumfries and Galloway.



HRH The Prince of Wales accepted the invitation to become an Honorary Landmark Pioneer at St James's Palace. © Paul Burns Photography.

## FEBRUARY

### A renewed focus and Pioneering spirit

Our Patron, HRH The Prince of Wales, hosted a special reception for 200 Landmark supporters at St. James's Palace in celebration of our 50th Anniversary, and to launch the Landmark Pioneers. The Pioneers are a group of leading supporters who invest in the earliest stages of our work, when we assess the feasibility of potential rescue projects. At the Palace we reaffirmed our commitment to preserving Britain's heritage, with a particular emphasis on the overlooked yet still inspirational building categories that tend to proliferate on the Buildings At Risk registers.

Following an enthusiastic speech by HRH The Prince of Wales, we presented our intention to target these specific building types:

- 20th-century military structures
- Small and significant industrial buildings
- Seaside and leisure buildings
- Transport and communications structures
- Remote and unchanged rural domestic houses and crofts
- Buildings whose restoration may contribute to urban regeneration.



## APRIL

### Rescue of Llwyn Celyn begins

Work began on site to save Llwyn Celyn, a rare 15th-century former hall house in the Brecon Beacons National Park, a £4.2 million project with funding from many supporters and the Heritage Lottery Fund (HLF). The project to repair and restore the precarious structure is a hugely demanding task led by local family-run contractor IJ Preece. HLF-funded Artists in Residence Jamie Lake with photographer Will Carter and poet Fiona Hamilton presented light installations to illustrate the decayed condition of the buildings. Three further artists are working on site for the duration of the project.



The Llwyn Celyn project team was delighted to start work on site.



The charity New Roots, which supports homeless people in the West Midlands, enjoyed a 50 For Free break at Tixall Gatehouse, Staffordshire.

## MARCH

### Reaching people needing a break

For four years our 50 For Free Scheme has offered 50 short stays in our historic buildings absolutely free to charities and not-for-profit organisations. The aim is simple – to give the gift of a few days in restful, inspiring surroundings to those who most need and deserve a holiday, but who might not be able to afford it themselves. At the start of spring, charities from all over the country, particularly grassroots

organisations, enjoyed breaks at buildings such as Clytha Castle, Brinkburn Mill and Tixall Gatehouse. Just some of the beneficiaries were The Children's Trust, Teens Unite Fighting Cancer, One Parent Families Scotland, African Caribbean Community Initiative and Merthyr Mencap. The cost of the breaks was met by a generous private donor.

## MAY

### Island life on Lundy

Caring for Lundy's buildings has never been straightforward and 2016 was no different. Heavily exposed to the full force of the Atlantic, our team tackled re-pointing the crumbling walls of the remote Fog Battery to ensure its survival. The island had a busy year, with some 17,034 visitors arriving by air and sea. 2016 also brought the 70th Anniversary of the Lundy Field Society, which researches and records all aspects of Lundy's extraordinary ecology. Lundy's seabirds had a bumper year. Since rats were removed from the island, the Puffin population has climbed to over 300 from just five in 2004 and Manx Shearwater numbers have increased tenfold to 3,500.



Stabilising the walls of the abandoned Fog Battery on Lundy to prevent further decay.



Above: Open Day visitors admire a beamed-bedroom at Wilmington Priory, Sussex.



Kathy Hipperson at the White House Open Day, Shropshire.

## JUNE

### 21,203 Open Day visitors

Archaeology at Astley Castle and Shakespeare performances at Old Campden House were just some of the highlights of our year-round programme of free public Open Days, which brought in an annual total of 21,203 people. Food history was a theme for some of the days, brought to life by James Boswell's 18th-century cook at Auchinleck House, World War Two rationing at Wilmington Priory, Victorian baking at the White House and Tudor cookery at Dolbelydr.

## JULY

### Farewell to LAND – almost

Four of the five sculptures, collectively called LAND, and created to mark our 50th anniversary, were removed, after having been seen by thousands of people. Designed by Antony Gormley as a year-long installation, the sculptures at Martello Tower, Lengthsman’s Cottage, Clavell Tower and Lundy Island were, in his words, “markers in space and time, linking with specific places and their histories; catalysts for reflection”. Thanks to a generous anonymous private donor, GRIP - the figure gazing out from Saddell Bay – will remain, keeping this public artwork by a renowned artist in Scotland for good, bringing not just enjoyment to many but also wider benefits to the local community.



### New Italian Landmark

Whilst Landmark’s core purpose is to rescue British buildings, in our care is a handful of special European buildings. Casa de Mar, a former fisherman’s cottage perched above the Abbey of San Fruttuoso on the Portofino Peninsula opened to guests just in time for the summer.



Leafing through the Landmark Handbook at Princelet Street, London.

## AUGUST

### Welcoming a new generation

A vibrant new membership scheme, Young Landmarkers, was launched for people aged between 18 and 29. For £25 per year, members obtain exclusive booking offers, complimentary merchandise and invitations to social events. Young Landmarkers was officially launched at 13 Princelet Street, our elegant early 18th-century building in Spitalfields. In a few months we gained more than a hundred members.

In our supporter schemes we also welcomed 229 new Friends, our 176th Patron, and nine new Pioneers, all contributing vital funds to Landmark’s work through their generous support.

GRIP, the work by Antony Gormley at Saddell Bay, Argyll and Bute, is to stay permanently, thanks to a generous anonymous donor. Photograph by Clare Richardson.



Hard hat visits for local school children are just one example of the many varied activities enabled by HLF funding for our projects, here at Llwyn Celyn, Monmouthshire.

## SEPTEMBER

### Heritage at Work

Volunteers worked alongside craftspeople during one of the HLF-funded Heritage at Work weeks on site at Llwyn Celyn. Ty Mawr Lime was on hand to help repoint the Threshing Barn and Cowshed and begin the huge task of repairing a boundary dry-stone wall under the guidance of a local stonewaller.

Study days, school visits and free public Open Days followed, when young apprentices from the Prince's Foundation contributed to the restoration of this important medieval site. The site also hosted the Llanthony Valley Hedging and Walling Match during which we were delighted to welcome the Hay, Brecon and Talgarth Sanctuary for Refugees.

Right: We intend to restore this beautiful vaulted central chamber at Cobham Dairy, Kent, using modern craftspeople skilled in historic techniques.

## OCTOBER

### Hope for Cobham Dairy

Cobham Dairy is a fascinating Grade II\* listed building of national significance, yet in a precarious state. We launched a fundraising appeal for £954,000 to rescue the Dairy, with the lead funding generously offered by Ecclesiastical Insurance, who pledged £200,000 to match our supporters' contributions. Designed in the 1790s by James Wyatt, one of the greatest Georgian architects, it was built for Elizabeth, Countess of Darnley in the grounds of Cobham Hall in Kent.

The rescue of the Dairy will be an exacting task demanding detailed historical research, careful conservation decisions and specialist craft skills, with the opportunity to train apprentices. In recognition of their generous support, Guardians of Cobham Dairy will be invited to follow us closely in each step of this project's journey, from neglected ruin to cherished Landmark.



## NOVEMBER

### Rescue of Welsh cottage begins

Thanks to the generosity of 1,798 supporters and two legacies, work began to restore Coed y Bleiddiau in the Snowdonia National Park. Listed Grade II, this small cottage was built in 1863 for the superintendent of the Ffestiniog Railway, just as the industrial revolution brought both an unprecedented demand for slate, and the technology to extract and transport it across the world. Mark Roberts, the local contractor, and Landmark's team will be repairing the dilapidated ceilings and rotten floorboards and repairing the walls, sash windows and doors.

### Landmark Lecture on Voysey

The annual Landmark Lecture was held at the Royal Institute of British Architects (RIBA) headquarters in London. Dr Wendy Hitchmough spoke about Arts and Crafts architect Charles Voysey and introduced the audience to Winsford Cottage Hospital, a Grade II\* listed building designed by Voysey that we hope to rescue. In January we held an after-hours event at the V&A for Landmark Pioneers to view Voysey's original drawings which survive in the care of the RIBA British Architectural Library.



Coed y Bleiddiau is a fragment of the once-extensive Welsh slate industry.



Winsford Cottage Hospital represents the revolutionary change brought to the lives of ordinary people by the advent of the cottage hospital.

## DECEMBER

### Our 198th Landmark

The Birdhouse, designed by James Wyatt c.1783, welcomed its first Landmark guests. Nestled in Shropshire woodland, the classically-inspired pavilion was commissioned by Isaac Hawkins Browne, a wealthy Midlands industrialist. The Vivat Trust undertook

an ambitious restoration in 1995 but then sadly went into liquidation in 2015. Following refurbishment and redecoration led by Landmark's craftsteam, this charming little building reopened for holidays. See the Birdhouse overleaf.

# How to get involved

## Holidays

Everyone is welcome to stay in a Landmark property for a self-catering break. You can explore the range of buildings online or order a Handbook on our website or by calling Booking Enquiries on 01628 825925.

## News updates

You can also sign up to receive our monthly emails, biannual printed newsletters or follow us on Facebook, Twitter, Instagram, Pinterest, LinkedIn and YouTube.

## Open Days

We have a busy schedule of Open Days planned for 30 buildings across the country in 2017. Other buildings are open weekly by appointment. Please see our website for more details.

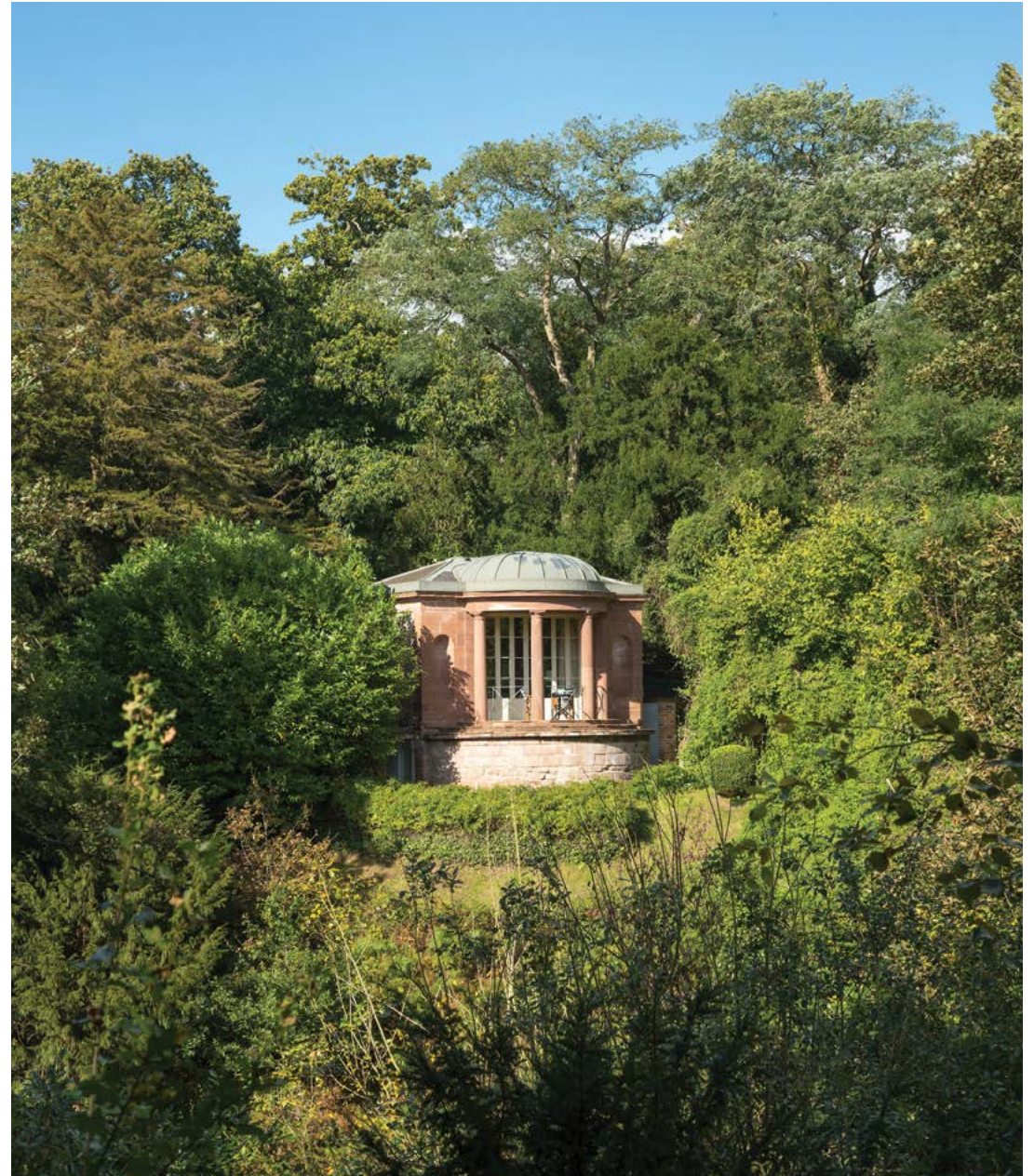
## Volunteers

Volunteers can register through our website, where we also post volunteering opportunities across all departments. Volunteers receive a regular email update on volunteering opportunities and activities.

## Donations

There are many ways to support our work, from making a one-off gift or regular donation by Direct Debit, to joining a defined supporter scheme for Friends, Patrons, Guardians or Pioneers, or through a gift in your will.

For more details on ways to get involved and support us please visit our website [www.landmarktrust.org.uk](http://www.landmarktrust.org.uk) or call us on **01628 825920**.



The Birdhouse, a folly attributed to James Wyatt, perches above a wooded ravine in Shropshire and costs from £34 per person per night.

# Our Supporters in 2016

Every donation makes a real difference and goes towards our work rescuing and caring for remarkable historic buildings. We are extremely grateful to the generous individuals and organisations that supported us during 2016, some of whom are listed below.

**Ambassadors:** George Clarke, Nicholas Coleridge CBE, Sir Simon Jenkins, Griff Rhys Jones, Natascha McElhone, Dominic West and David Linley, Earl of Snowdon. **Guardians and other generous individuals:** Mr R Broyd OBE, The Hon E Cayzer, Mr and Mrs P Cooke, Mrs P Couchman, Mr R Eaton, Mrs F Fairbairn, Dr M Jones, Dr C Guettler and Ms J Graham, Mr and Mrs J MacIntyre, Mrs J Waterman. **Pioneers:** Mr F Appelbe, Mr M Caporn, The Hon Henry and Mrs Channon, Mr G Edington CBE, Mr and Mrs D Heyman, The Lord Magan of Castletown, Mr A Mead, Mr J Quin, Mr S Roden, Sir Paul Ruddock, Mr J Scott, Mr M Wilson CBE. **Life Patrons:** Mr A Baker and Mrs S Darling, Mr G Ball, Mr I Boyd, Mr D Brownlow, Mr R Broyd OBE, Dr and Mrs J Bull, Mr M Caporn, Mr and Mrs T Cave, The Hon E Cayzer, Mr R Collins, Mr S Conrad, Mr H Cookson, Dr P Corry, Mr P Davies, Sir John de Trafford Bt MBE, Mrs V Dyer, Mr R Eaton, Mr J Elliot, Mrs F Fairbairn, Sir Bill and Lady Gammell, Mrs E Gibbs, Mr and Mrs M Gwinnell, Mr A Hamilton, Mr and Mrs T Hart, Miss J Hodgkinson, Ms B Hollond, Dr M Jones, Miss K Lampard CBE, Mr and Mrs F Ledden, Miss T Little, Mr S Martin, Mr D McCleary and Mrs A Gloag OBE, Mr A Mead, Mr N Mendoza, Mr J Miller CBE and Mrs I Miller, Mr A Murray-Jones and Ms D Finkler, Revd J and Revd S Pitkin, Mr T Reid and Ms L Ambrose, Mr G Ruthen and Mrs S Andrew, Mr and Mrs J Scott, Mr M Seale, Mr B Sealey CBE and Mrs H Sealey, Mr and Mrs R Setchim, Mr W Sieghart, Mr P Stormonth Darling, Mr O Thomas, Mr and Mrs J Thompson, Mr and Mrs C Turner, Mr and Mrs M Ward, Mr W Whyte and Ms S Whitley. **Patrons:** Mrs C Alderson, Mr J Aird, Mr and Mrs N Baring, Dr J Barney, Mrs A Bartleet, the late Mr T Bell, The Benindi Fund, Mr M Bennett, Mr J Benton, Mr C Bird, Mr R Broadhurst CVO CBE, Sir Hugo and Lady Brunner, Mr P Burfoot and Mr D Boyd, Mr H Channon, Mr D Clark, Mrs E Cooke, Mrs J Corcoran, Mr J Cox, Mr G Dorey, Mr P Doyle and Mr G Battha-Pajor, Mr M Drury CBE, Mr N Dutton, Mr G Edington CBE, Mr D Fagan, Mr and Mrs K Farrow, Mr J Fell, Mr J Ferguson, Mr B Foord, Mr and Mrs A Froggatt, Mr C Giffin, Mr D Giles, Mr J Glen, Mrs A Graham-Leigh, Dr C Guettler and Ms J Graham, Dr R Gurd, Mr T Gwyn-Jones, Professor J Harrington, Mrs R Harvey, Mr J Hastings-Bass, Mr D Haunton, Dr E Hicks, The Hippocleides Trust, Mr D Holberton, Mr K Holmes, Dr K Holowka, Mr P Hubbard and Miss S Almond, Mr and Mrs C Hutt, Dr and Mrs P Jarvis, Mr G Jennings, Mr B Johnston, Mr J Jones, Mr and Mrs S Jordan, Mr R Joye, Dr and Mrs R Jurd, Mrs P Kent, Mr and Mrs N Kingon, Mrs A Kingston, Mr J Lamb, Dr and Mrs I Lee, Mr G MacGregor, Sir Laurie and Lady Magnus, Mrs P Maitland Dougall, Mr A Manisty, Mr J May, Professor R Mayou, Mr C McVeigh III, Dr C Mitchell, Mrs J Murray, Mr G Neame OBE, Mr C Nugent, Sir Charles Nunneley, Mrs Z Ollerenshaw, Mr M Page, Mr P Parker, Mrs P Parker, Dr H Parry-Smith, The Rt Hon the Lord Phillimore, Mr C Phoenix, Mrs P Plunket-Checkemian, Mr M Power, Mr B Preston, Mr J Ransom, Ms G Rawinsky, Mr M Rice and Ms E Bridgewater, Mr I Rodham, Mr D Rowe, Dr R Schofield, Mr and Mrs J Seekings, Mr J Sharman, Mrs A Simpson, Mr P Skuse, Dr M Sparks, Mrs P Spens, Lady Stewart MBE RIBA, Mr M Thomas, Mrs J Waterman, Mr M Wieliczko, Dr C Williams, Mrs M Williams, Dr J C Williston and Dr E Found, Mrs J Worsfold, Mr and Mrs T Youngman. **Legacies:** Mr T Bell, Miss P Burstall, Mr G Davies, Miss M East, Miss A Maddock, Mrs J Ryland, Mrs P Smith. We are extremely grateful to all those who have remembered Landmark in their Will. **Gifts in memory of** Ms C Chapman, Ms J Chapman, Miss C Gilbertson, Mr J Jacobs, Miss A Maddock, Mr W Stannard, Mr P Webley. **Grants:** Heritage Lottery Fund. **Corporate Patrons:** Ecclesiastical Insurance (Gold), Jardine Lloyd Thompson Group plc (Gold). **Partners:** Clipper Tea, Art Fund, William Collins Publishing, Nyetimber. **Trusts and Foundations:** Architectural Heritage Fund, Ian Askew Charitable Trust, The Nancy Bateman Charitable Trust, The Charlotte Bonham-Carter Charitable Trust, T B H Brunner Charitable Trust, Bunbury Charitable Trust, The Leslie Mary Carter Charitable Trust, The Dorus Trust, Simon Gibson Charitable Trust, The Marjorie and Geoffrey Jones Charitable Trust, Mrs F B Laurence Charitable Trust, The John R Murray Charitable Trust, William and Edith Oldham Charitable Trust, The Linley Shaw Foundation, The Sutton and Cheam Society, The Tanner Trust.

We would like to thank the **Friends of Landmark** and **Regular Givers** whose membership subscriptions and gifts make a vital contribution to our work. We are also grateful to our many supporters who choose to give anonymously.

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