

The
Landmark
Trust

Media Information



*"For a while, the castle was
ours - we lived like kings"*

The Landmark Trust is one of Britain's pioneering building conservation charities. We rescue endangered historic buildings and sensitively restore them to become extraordinary self-catering holiday accommodation.



Villa Saraceno, Vicenza, Italy

190 Landmarks in the UK



East Banqueting House, Gloucestershire



We were founded in 1965 by John and Christian Smith. The aims were simple: to preserve special historic places and to promote public enjoyment of them. Over fifty years later, our *raison d'être* remains the same.

We have over 200 spectacular buildings across the UK, Channel Islands, Italy, France and Belgium. We also manage the island of Lundy in the Bristol Channel. By making these 'Landmarks' available year-round for holidays, our precious places can be enjoyed by all – both today and in the future.

Our buildings include forts, follies, castles and fishermen's cottages, as well as the homes of great writers and the creations of great architects. Expertly restored and comfortably furnished by our in-house crafts team, Landmark breaks are memorable and restorative experiences. **The average cost per person per night is just £50 across the year.**

Landmark in facts and figures

Landmark attracts high profile national and international media coverage. We are a respected voice on heritage with prominent spokespeople including our director, the historian and curator Dr Anna Keay OBE.

We have an engaged, loyal and geographically-diverse customer base that spans generations. **97% of our customers would recommend Landmark holidays to their friends and families.**

Contact us

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Photographs of our Landmarks can be downloaded from landmarktrust.photoshelter.com/galleries by pressing download, selecting the 'gallery password' tab on the pop-up menu and entering the password **print** when prompted. Please credit the copyright holder.



- **202 'Landmarks'** available for holidays year-round
- 167 Landmarks are on the UK mainland and 23 on the island of Lundy. Two are in the Channel Islands, six in Italy, three in France and one in Belgium
- Together our extraordinary buildings share **52,000 years of history**. Our oldest Landmark is Purton Green, a mid-13th century timber-framed hall-house, while the most recently built is the modernist Anderton House, designed by Peter Aldington in 1969
- The average cost per person per night across the year is £50. Over half of our buildings have periods when they are available at, or less than, £20 per person per night
- 60,435 people stayed in our buildings in 2018
- Each year, more than 20,000 people visit Landmarks on free public open days
- More than 2,500 people have benefited from a free restorative break through our *50 for Free* scheme so far
- 9 million people watched *Restoring Britain's Landmarks*, a six-part TV series exploring our work broadcast on Channel 4 in autumn 2015. A follow-up More4 programme about our restoration of Llwyn Celyn exceeded expectations on airing in January 2019
- **In 2019** we opened two newly restored Landmarks: Dunshay Manor, formerly the home of renowned sculptor Mary Spencer Watson, opened in May while the Arts & Crafts Winsford Cottage Hospital opened in October
- **In 2020** we will open the exquisite Cobham Dairy, while restoration work will get underway at the fragile Fairburn Tower and the last remaining Semaphore Tower

*“What a treat to be allowed to stay
in such a magical place”*

*“... the perfect tonic from modern
day life”*